



Guest Journey

MEMORABLE TOUCHPOINTS THAT BRING THE BRAND TO LIFE.



ARRIVAL & LOBBY

- ▣ FRONT DESK LIVERY PROGRAM
- ♥ WATER REFILL STATION
- ♥ OUT FOR A SPIN

Front desk graphic panels allow for branded messaging. Optional water refill station and co-branded bikes enhance the experience.

GUESTROOM

- ▣ BATH AMENITIES
- ▣ BATH TERRY
- ▣ GUESTROOM ARTWORK
- ▣ TOP OF BED PROGRAM
- ▣ 43" TV WITH HBO

Signature top of bed provides a plush sleeping experience. Equally essential are the bath towels and Cascadia amenities. Graphic wall, bold artwork, and TV with HBO.

EAT & DRINK

- ▣ PREMIUM COFFEE
- ▣ BREAKFAST

Premium coffee provided through Royal cup and complete breakfast program.

▣ Required Brand Standards
 ♥ Optional Signature Moments

