

**ARRIVAL** 

Lobby Welcome Package

A welcoming space with a logo

front door decal, front desk logo sign, welcome mat and freshly painted wall behind the front desk.

# **Guest Journey**

Memorable touchpoints that bring the brand to life.



### EAT + DRINK

- The Serve
- Breakfast in The Dish
- The Pour

Complimentary daily hot and cold breakfast, an on-site market and an optional beverage station for guest pick-me-ups.

### **COMMUNAL SPACES**

The Focus

A space to work and connect.

### ■ Pequired Brand Standards

Optional Signature Moments

### **LAUNDRY**

The Soap

On-site laundry facilities.

## LOBBY

■ Community Connection Board\*
■ (Relaunch) Everyday Surprises\*

Clear program to recognize loyal guests through unexpected experiences, provide local experiences.

### **GUESTROOM**

Bed & Bath

In-Suite Kitchen

Crisp white linens and plush pillows. Bath towels and branded amenities. In-suite kitchen and all necessary equipment.

### **FITNESS**

The Flex

On-site gym with cardio & strength training.

### **OUTDOOR**

The Yard

The Dip

Brand-specified outdoor games, activities, spaces, and furnishings. Outdoor pool.

Required Brand Standards and Optional Signature Moments subject to change. Additional Core Brand Standards may apply, consult the current brand standards manual and resources located on the Sonesta QA site.

This is not an offering. No offer or sale of a franchise will be made except by a Franchise Disclosure Document in compliance with applicable law. Franchises are offered in the U.S. through Sonesta RL Hotels Franchising, Inc., and in Canada through Sonesta RL Hotels Canada Franchising, Inc. MN#F-7030. 400 Centre Street, Newton, Massachusetts, 02458. © 2024 Sonesta International Hotels Corporation

\*2024 rollout for 2025 compliance









