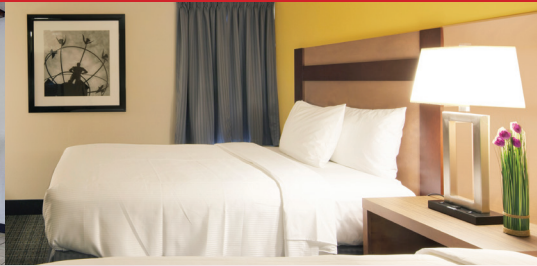




Guest Journey

MEMORABLE TOUCH POINTS THAT BRING THE BRAND TO LIFE.



Designated military and veteran parking spots and patriotic flag or messaging. Front desk signage and graphic rug create brand awareness.

Arrival & Lobby

- ★ MILITARY & VETERAN PARKING SPOTS
- ★ FRONT DESK LIVERY

★ PATRIOTIC ELEMENT

★ TOP OF BED PROGRAM

Guestroom

Custom top sheet, high quality terry, Cascadia amenities and flat screen TV with HBO modernize each guestroom.

★ TERRY

★ 32" FLAT SCREEN TV WITH HBO

★ Cascadia Soapery

Eat & Drink

Breakfast and coffee programs during breakfast hours.

★ COFFEE PROGRAM

★ BREAKFAST

Required Brand Standards and Optional Signature Moments subject to change. Additional Core Brand Standards may apply, consult the current brand standards manual and resources located on the Sonesta QA site. This is not an offering. No offer or sale of a franchise will be made except by a Franchise Disclosure Document in compliance with applicable law. Franchises are offered in the U.S. through Sonesta RL Hotels Franchising, Inc., and in Canada through Sonesta RL Hotels Canada Franchising, Inc. MN#F-7030. 400 Centre Street, Newton, Massachusetts, 02458. © 2024 Sonesta International Hotels Corporation

- ★ Required Brand Standards
- ★ Optional Signature Moments

