



## BRAND DEFINING STANDARDS

Brand Defining Standards are the memorable experiences that bring the Sonesta Select brand to life. With select touch points along the guest journey, we create Brand Defining Standards that are consistently provided at every Sonesta Select.

### THE COMMONS

The Commons at Sonesta Select is the food and beverage hub of the hotel reimagined for today's travelers - both business and leisure. The Commons offers the "We Proudly Brew" Starbucks® program along with quick bites and more traditional breakfast offerings. At night this cafe setting turns into a lively bar, offering a full beverage program and craveable, shareable food options.

### GUEST JOURNEY TOUCH-POINTS

On-brand messaging that brings a smile. As you wander through the hotel, feel inspired by these whimsical touches of color and personality.

### THE SCREENING AREA

Periodically lounge in the communal areas while watching a rotating schedule of movies.

### THE PARK & FIRE PIT

Take in the fresh air and connect with friends, family or colleagues around the warmth of a fire pit. Enjoy s'mores and hot chocolate kits for a seasonal treat.



# BRAND DEFINING STANDARDS



## GUEST ROOMS & SUITES

### ROOM TYPES

Configurations seek to maximize premium room strategies and exceed our guest's needs and desires to provide an exceptional stay experience

### BEVERAGE CENTER

- Compact refrigerator
- Ice bucket with tray and glasses
- Coffee maker, coffee, sugar caddy

### TV PROGRAMMING

- 55"+ Hospitality grade Smart HDTV with brand spec channel offerings
- App and casting to TV (coming soon)

### CLOSET

- In-room electronic safe (optional if safety deposit boxes are available at reception)
- Luggage rack if bench is not available
- Iron/ironing board/holder

### BED

- Triple sheeting with white decorative top sheet
- Fitted base wrap
- Four pillows per bed
- Night stand charging (USB and standard outlets)

### BATHROOM

- Bulk amenity dispensers
- Curved shower rod and white double shower curtain with view window
- Hand-held hair dryer

### TEMPERATURE CONTROL

- Wall-mounted digital thermostat

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## LOBBY, MEETING AND PUBLIC SPACE

- The Commons
- 24 hour reception desk (pod style for renovations)
- Filtered water station
- Fitness center available 24/7
- Conference room with A/V Options
- Suds (laundry facility)
- Collab (co-work areas)

## OUTDOOR PUBLIC SPACE

- The Park featuring fire pits with seating area
- The Walk (pet relief area)

### WI-FI

- Complimentary basic Wi-Fi

# CORE BRAND STANDARDS

- Sonesta Travel Pass
- Brand Design Guidelines
- Exterior Signage
- Interior Signage
- Digital Compendium
- Architecture Design & Construction Standards
- Non-Smoking Hotel
- RFID Electronic Locks
- Sonesta Approved PMS/POS Solutions
- PAWS Pet Friendly Program