



# CLASSICO™

*Collection* by **SONESTA**

## *A Charming, Cultivated Experience*

THEY DON'T MAKE THEM LIKE THEY USED TO, THE SAYING GOES... CLASSICO WAS THOUGHTFULLY CONCEIVED AND ARTFULLY CRAFTED TO OFFER OLD-WORLD CHARM TO CONTEMPORARY TRAVELERS. THE BRAND DELIGHTS WITH REFINED, INVITING INTERIORS AND SIGNATURE, EXQUISITE CUISINE, COMBINING THE BEST OF OLD AND NEW. THAT MEANS MAKING HOTELS NOT LIKE THEY USED TO, BUT LIKE THEY NEVER HAVE BEFORE.



*Old-world charm*  
IS REIMAGINED WITH EACH PROPERTY IN THE COLLECTION  
*which activates its own design and hotel story*

**SIGNATURE CUISINE**

Classico delights with a dining and bar experience founded on signature, local cuisine, whether exquisitely traditional or surprisingly contemporary.

**HIGH TOUCH SERVICE**

At Classico, team members celebrate the individuality of their hotel's story and design in all they do. From local amenities, content and touchpoints, to warm, anticipatory interactions, we create memorable experiences through service.

**REFINED INTERIORS**

Classico charms guests with a cultivated aesthetic sensibility, inviting them into atmospheres at once irresistibly warm and inspirationally sophisticated.

**SONESTA FRANCHISE & DEVELOPMENT TEAM**

Call us at 866.437.4878 • Email us at [development@sonesta.com](mailto:development@sonesta.com) • Learn More at [franchise.sonesta.com](http://franchise.sonesta.com)

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