



CLASSICO

A SONESTA COLLECTION

A Charming, Cultivated Experience

THEY DON'T MAKE THEM LIKE THEY USED TO, THE SAYING GOES... CLASSICO WAS THOUGHTFULLY CONCEIVED AND ARTFULLY CRAFTED TO OFFER OLD-WORLD CHARM TO CONTEMPORARY TRAVELERS. THE BRAND DELIGHTS WITH REFINED, INVITING INTERIORS AND SIGNATURE, EXQUISITE CUISINE, COMBINING THE BEST OF OLD AND NEW. THAT MEANS MAKING HOTELS NOT LIKE THEY USED TO, BUT LIKE THEY NEVER HAVE BEFORE.

REFINED INTERIORS

Classico charms guests with a cultivated aesthetic sensibility, inviting them into atmospheres at once irresistibly warm and inspirationally sophisticated.

SIGNATURE CUISINE

Classico delights with a dining and bar experience founded on signature, local cuisine, whether exquisitely traditional or surprisingly contemporary.



Sonesta's spirit and service culture come to life in this new brand that focuses on good taste. Inspired by the past, Classico offers a collection of hotels as local as they are worldly, as authentic as they are traditional, and as rich as they are comfortable. This means infusing each property with signature local cuisine, traditional high-touch service, and refined interiors. The result is an inviting, charming experience that breathes new life into rich heritage.

PROMISE

To delight guests with a refined, distinctly exquisite experience.

MISSION

To bridge the gap between sophisticated aesthetic sensibilities.

VISION

To integrate old-world charm into contemporary, elevated hospitality.

SONESTA FRANCHISE & DEVELOPMENT TEAM

Call us at 866.437.4878 • Email us at development@sonesta.com • Learn More at franchise.sonesta.com