



SONESTA

HOTELS AND RESORTS

UNIQUE DESTINATIONS,
UNRIVALED EXPERIENCE

Sonesta Philadelphia Rittenhouse Square

 SONESTA



At Sonesta Hotels & Resorts, the destinations boast an impressive array of properties dedicated with you in mind. Your mood is marvelously curated the minute you meet at the front desk. Each guest arrives in their own unique way and with Sonesta Hotels & Resorts, personalization isn't just a catch phrase: it's in every touchpoint. Seamless. Calming. Intentional. Scenic."

KEY ATTRIBUTES OF TOP PERFORMING HOTELS

- Hotels that range in size from 290-375 rooms in or outside of urban markets
- 30% group, 70% transient
- Strong local sales team with great relationships for repeat business
- Strategy for paid room upgrades at check in drives rate in the week for the week

MARKETPLACE

TARGET MARKETS: Primary and secondary city and resort destinations

SEGMENT: Upscale

PROPERTY SIZE: 290 - 375 keys

COMPETITIVE SET:

- Marriott®
- Delta Hotels by Marriott®
- Hilton®
- DoubleTree Suites by Hilton™
- Sheraton® Hotels & Resorts
- Crowne Plaza® Hotels & Resorts
- Wyndham Hotels & Resorts®
- Radisson Hotels



STAY. REWARDED.

POINTS ADD UP QUICKLY TOWARD
FREE NIGHTS!

\$1 spent = 10 points or
\$1 spent = 5 points at
Sonesta Simply Suites

Points never expire**

Enjoy perks on guests' first qualified night stayed

MAKE EVERY STAY MORE REWARDING

Visit sonesta.com/travel-pass for our growing collection of properties and redemption options.

**Points do not expire for active members. Points are earned on qualified room revenue only. Redemption point values are subject to change. Please visit sonesta.com/travel-pass for program details and full terms and conditions.

Sonesta Resort Hilton Head Island



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FULL-SERVICE HOTELS

13,616

ROOMS
(8969 ROOMS IN US)

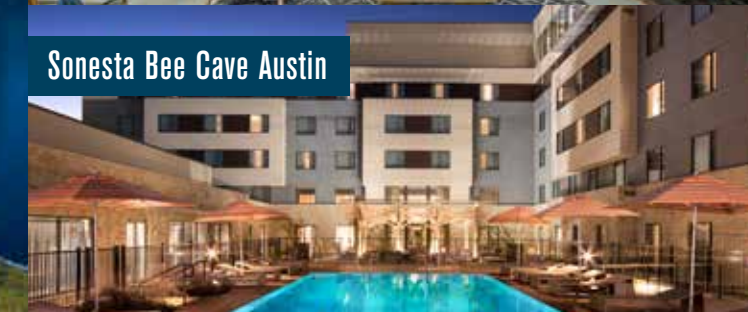
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COUNTRIES

Sonesta Denver Downtown



Sonesta Bee Cave Austin





SONESTA

INTERNATIONAL HOTELS

17 BRANDS | 1200+ PROPERTIES | 100,000+ ROOMS



Sonesta Hotel Cusco, Peru



Sonesta Suites Scottsdale Gainey Ranch



Sonesta Silicon Valley



Sonesta Columbus Downtown



Sonesta Hotel Bogotá, Colombia



Sonesta Redondo Beach & Marina



Sonesta Nashville Airport

SONESTA FRANCHISE & DEVELOPMENT TEAM

Call us at 866.437.4878 • Email us at development@sonesta.com • Learn More at franchise.sonesta.com



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