

SONESTA
Simply Suites 
STAY SIMPLY.



SONESTA Simply Suites

Because everyone deserves to feel the benefits of "simple" without all the effort it takes when you're staying an extended period of time. Sonesta Simply Suites is here to help you make each moment away from home a little bit easier each time – no matter the duration. The challenges? Uncertainty? Distance from family? They all disappear when you feel that sense that "worry-free" is an always on amenity. Everything You Need. At Ease. Inviting.

KEY ATTRIBUTES OF TOP PERFORMING HOTELS

- Hotels with 110 to 150 rooms
- Strong property sales focus on local/backyard accounts that drive higher share of extended stay occupancy
- Global and local sales driving corporate group and project business from Tech, Medical, Construction and Training

MARKETPLACE

TARGET MARKETS: Suburban and airport locations

SEGMENT: Midscale

PROPERTY SIZE: 110 - 150 keys

COMPETITIVE SET:

- Candlewood® Suites
- Extended Stay America®
- Hawthorn® Suites by Wyndham
- MainStay®
- SpringHill Suites® by Marriott®
- TownePlace Suites® by Marriott®

TRAVEL PASS™

SONESTA

Here Today. Roam Tomorrow.

- 6 Million Travel Pass Loyalty Members
- Competitive earning structure helps guests achieve status faster
- Members spend more and stay more
- Drive direct bookings on brand.com
- Build awareness and engagement through robust email marketing exclusive offers

Learn more at
sonesta.com/travel-pass

Sonesta Simply Suites Irvine Foothill East



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MIDSCALE EXTENDED STAY
SUITE HOTELS

8,040

ROOMS

SONESTA

INTERNATIONAL HOTELS

15 brands | 1,100+ properties | 100,000+ rooms



Sonesta Simply Suites Chicago Naperville



Sonesta Simply Suites Jacksonville



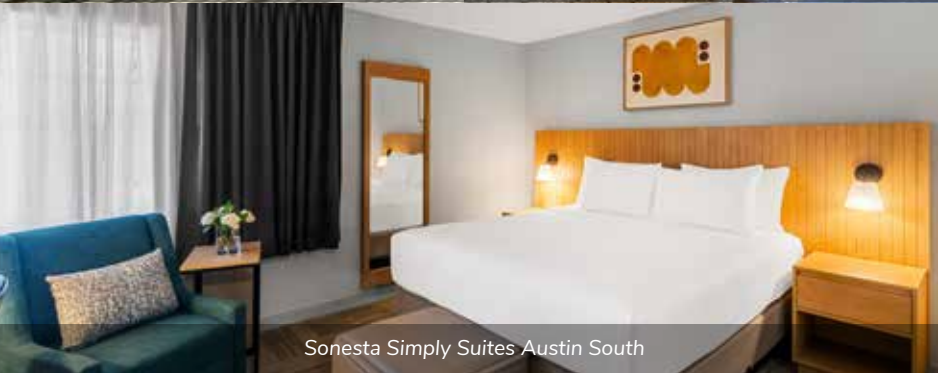
Sonesta Simply Suites Nanuet



Sonesta Simply Suites Jersey City



Sonesta Simply Suites Huntsville Research Park



Sonesta Simply Suites Austin South



Sonesta Simply Suites Dallas Galleria

SONESTA FRANCHISE & DEVELOPMENT TEAM

Call us at 866.437.4878 • Email us at development@sonesta.com • Learn more at franchise.sonesta.com

SONESTA



This is not an offering. No offer or sale of a franchise will be made except by a Franchise Disclosure Document in compliance with applicable law. Franchises are offered in the U.S. through Sonesta RL Hotels Franchising, Inc., and in Canada through Sonesta RL Hotels Canada Franchising, Inc. MN#F-7030. 400 Centre Street, Newton, Massachusetts, 02458. © 2024 Sonesta RL Hotels Franchising, Inc.