



Brand Defining Standards

Brand Defining Standards are the memorable experiences that bring the Sonesta Simply Suites brand to life. With select touch points along the guest journey, we create Brand Defining Standards that are consistently provided at every Sonesta Simply Suites.

The Lift

Whether aerobic or cardio—or both—are part of your workout routine, our gym is open around the clock, so you can make staying fit part of your Sonesta stay.

The Shop

Pay a visit when you're looking for a snack. The store is open for you 24 hours a day.

In-Suite Simple Kitchen

No need to run out and spend a fortune at mealtime. Stock up at a nearby grocery store instead, and prepare meals your way in your kitchen, featuring a full-size fridge, stove-top, microwave, dishwasher, pots, pans and utensils.

Kitchen on Demand

We provide an equipped kitchen in each suite. Additionally, we provide items on request from The Greet (Reception Desk), which include blenders, toasters, and other items.

The Fold

For travelers who are staying awhile, and for those who prefer to pack light, our laundry facilities are complimentary, providing the ultimate convenience.

The Hang

Enjoy the fresh air and enhanced flavors that come with grilling, right at our own gazebo or patio. It's a great way to end the day, and a tasty way to enjoy your meal.

Brand Defining Standards

GUEST SUITES

Room Types

A mix of studios and one bedroom suites depending on location

In-Suite Kitchen

- Full size refrigerator with freezer
- 2 burner vented cook-top, dishwasher, sink, and microwave
- Plates, cutlery, glasses
- Toaster, basic pots and pans, basic cooking equipment including, knives, cutting board, can opener
- Coffee maker, coffee, sugar caddy
- In-suite recycling bins

TV Programming

- 55" Smart HDTV with channel selection in living rooms and studios
- 49" Smart HDTV with channel selection minimum in separate bedrooms
- App and casting to TV (coming soon)

Closet

- In-suite electronic safe (optional if safety deposit boxes are available at reception)
- Iron/ironing board/holder
- Laundry baskets for guest use – to transport their clothes to the Guest Laundry

Bed

- Triple sheeting with white decorative top sheet
- Fitted base wrap
- Four pillows of per bed
- Night stand charging (USB and standard outlets)

Bathroom

- Bulk amenity dispensers
- Curved shower rod and white double shower curtain with view window
- Hand-held hair dryer

Temperature Control

- Wall-mounted digital thermostat

LOBBY AND PUBLIC SPACE

- The Greet (24 hour reception desk; pod style for renovations)
- Filtered water station
- The Shop (market)
- The Lift (fitness)
- The Fold (complimentary guest laundry)
- Wireless printing capabilities

OUTDOOR PUBLIC SPACE

- The Hang (outdoor)
- The Walk (pet relief area)
- The Plunge (pool area)

WI-FI

- Complimentary basic Wi-Fi



Core Brand Standards

- Sonesta Travel Pass
- Brand Design Guidelines
- Exterior Signage
- Interior Signage
- Digital Compendium
- Architecture Design & Construction Standards
- Non-Smoking Hotel
- RFID Electronic Locks
- Sonesta Approved PMS/POS Solutions
- PAWS Pet Friendly Program