



Go Outside  
ORDINARY





THE GOLDEN AGE OF

*Travel*  
IS BACK

Signature Inn invites guests to stay Outside Ordinary. With a cheap-chic design and eye-catching branding, Signature Inn brings to life the golden age of travel and gives it a retro-modern twist for an experience that is as unique as it is comfortable.



#### MARKETPLACE

##### TARGET MARKETS:

Road trip, coastal and urban destinations in primary and secondary markets

##### SEGMENT:

Upper Economy

##### PROPERTY TYPE:

Cheap-chic brand ideally suited for conversion

**Flat franchise fees offered**

## SONESTA PUTS OWNERS FIRST

#### INDUSTRY-LEADING CONNECTIVITY

Sell more rooms by listing on more channels. At Sonesta, we sell your rooms on more channels to drive more reservations rather than limiting your listing to specific sites as other brands do.

We pride ourselves on leading the way in innovation – especially when it comes to generating revenue opportunities.



TRAVEL  
PASS<sup>™</sup>  
SONESTA<sup>®</sup>

Here Today.  
Roam Tomorrow.

- 6 Million Travel Pass Loyalty Members
- Competitive earning structure helps guests achieve status faster
- Members spend more and stay more
- Drive direct bookings on brand.com
- Build awareness and engagement through robust email marketing exclusive offers

Learn more at  
[sonesta.com/travel-pass](https://sonesta.com/travel-pass)

Signature Temecula



Signature San Francisco





# SONESTA

## INTERNATIONAL HOTELS

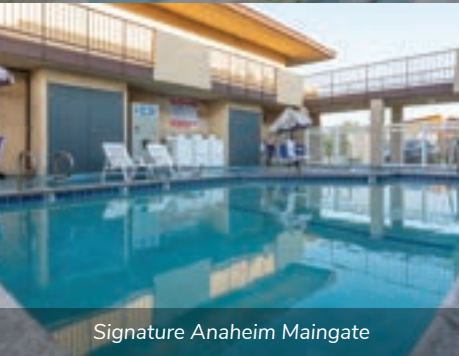
15 brands | 1,100+ properties | 100,000+ rooms



Signature Inn Eugene



Signature Temecula



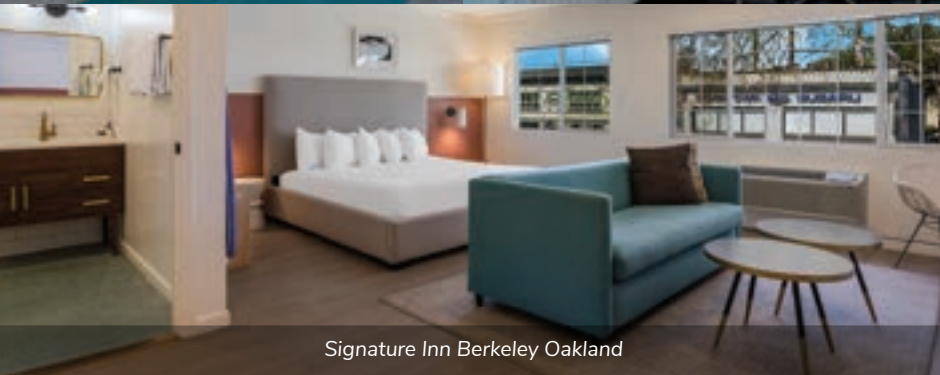
Signature Anaheim Maingate



Signature Inn San Francisco Marina District



Signature Inn Santa Clara



Signature Inn Berkeley Oakland



Signature San Francisco

### SONESTA FRANCHISE & DEVELOPMENT TEAM

Call us at 866.437.4878 • Email us at [development@sonesta.com](mailto:development@sonesta.com) • Learn more at [franchise.sonesta.com](http://franchise.sonesta.com)

# SONESTA

TRAVEL  
PASS  
SONESTA™

The  
ROYAL  
SONESTA

THE JAMES™  
HOTELS

CLASSICO™  
A SONESTA COLLECTION

SONESTA  
HOTELS AND RESORTS

MOD™  
A SONESTA COLLECTION

SONESTA  
select

SONESTA  
essential™

Sonesta  
ES  
SUITES

SONESTA  
Simply  
Suites

SONESTA  
POSADAS DEL INCA  
PERU

SONESTA  
CRUISE COLLECTION  
NILE RIVER

RED  
LION  
HOTELS  
INTUITES

Signature  
INN

AMERICAS  
BEST VALUE INN

CANADAS  
BEST VALUE INN

This is not an offering. No offer or sale of a franchise will be made except by a Franchise Disclosure Document in compliance with applicable law. Franchises are offered in the U.S. through Sonesta RL Hotels Franchising, Inc., and in Canada through Sonesta RL Hotels Canada Franchising, Inc. MN#F-7030. 400 Centre Street, Newton, Massachusetts, 02458. © 2024 Sonesta RL Hotels Franchising, Inc.