



Sonesta SUITES

HOME ON THE ROAD

ES

Sonesta ES Suites Cincinnati - Sharonville East

Sonesta

With ES Suites, home is any new spot you're going to be staying a while in. The new settings might be different but the friendly faces are still the same. You have access to everything at your fingertips and even a backyard to bring it all back to that at home feeling. Refreshing, homelike spaces, greet every guest but with some unexpected little surprises sprinkled in. Surprising. Generous. Refreshing

Sonesta ES Suites Charlotte Arrowood



KEY ATTRIBUTES OF TOP PERFORMING HOTELS

- Hotels with 140 to 200 suites
- Located in suburban markets and near corporate offices
- Strong focused sales team partnering with Global Sales to drive midweek business
- Higher percentage of Extended Stay Occupancy than Comp Set; Strong Project related business

Sonesta ES Suites Auburn Hills





MARKETPLACE

TARGET MARKETS: Suburban & Airport locations

SEGMENT: Upscale

PROPERTY SIZE: 140 - 200 keys

COMPETITIVE SET:

- Fairfield Inn & Suites® by Marriott®
- Homewood Suites by Hilton®
- Hyatt House™
- Residence Inn® by Marriott®
- Staybridge Suites

TRAVEL PASS™

SONESTA

Here Today. Roam Tomorrow.

- 6.3 Million Travel Pass Loyalty Members
- Travel Pass members are 5X more likely to convert on Sonesta.com
- Member engagement +7% YOY

AWARD WINNING PROGRAM

- USA Today winner in the Best Hotel Loyalty Program for 6th year in a row
- Top 10 US News & World Report Best Hotel Travel Rewards 2023
- Loyalty 360 2023 Award for Loyalty Program Innovation

Learn more at
sonesta.com/travel-pass



Sonesta ES Suites Houston - NASA Clear Lake



Sonesta ES Suites Columbia Baltimore



13 brands | 1,100+ properties | 100,000+ rooms



Sonesta ES Suites Portland Vancouver



Sonesta ES Suites Malvern



Sonesta ES Suites Colorado Springs



Sonesta ES Suites Auburn Hills Detroit



Sonesta ES Suites Princeton



Sonesta ES Suites New Orleans



Sonesta ES Suites Chicago Lombard

SONESTA FRANCHISE & DEVELOPMENT TEAM

Call us at 866.437.4878 • Email us at development@sonesta.com • Learn More at franchise.sonesta.com



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