

# HOME ON THE ROAL

Sonesta ES Suites Cincinnati - Sharonville East



# Sonesta ES

With ES Suites, home is any new spot you're going to be staying a while in. The new settings might be different but the friendly faces are still the same. You have access to everything at your fingertips and even a backyard to bring it all back to that at home feeling. Refreshing, homelike spaces, greet every guest but with some unexpected little surprises sprinkled in. Surprising. Generous. Refreshing

### KEY ATTRIBUTES OF TOP PERFORMING HOTELS

- Hotels with 140 to 200 suites
- Located in suburban markets and near corporate offices
- Strong focused sales team partnering with Global Sales to drive midweek business
- Higher percentage of Extended Stay Occupancy than Comp Set; Strong Project related business

Sonesta ES Suites Burlington Boston



**TARGET MARKETS:** Suburban & Airport locations

**SEGMENT:** Upscale

**PROPERTY SIZE:** 140 - 200 keys

#### COMPETITIVE SET:

- Fairfield Inn & Suites<sup>®</sup> by Marriott<sup>®</sup>
- Homewood Suites by Hilton®
- Hyatt House™
- Residence Inn<sup>®</sup> by Marriott<sup>®</sup>
- Staybridge Suites





### Here Today. Roam Tomorrow.

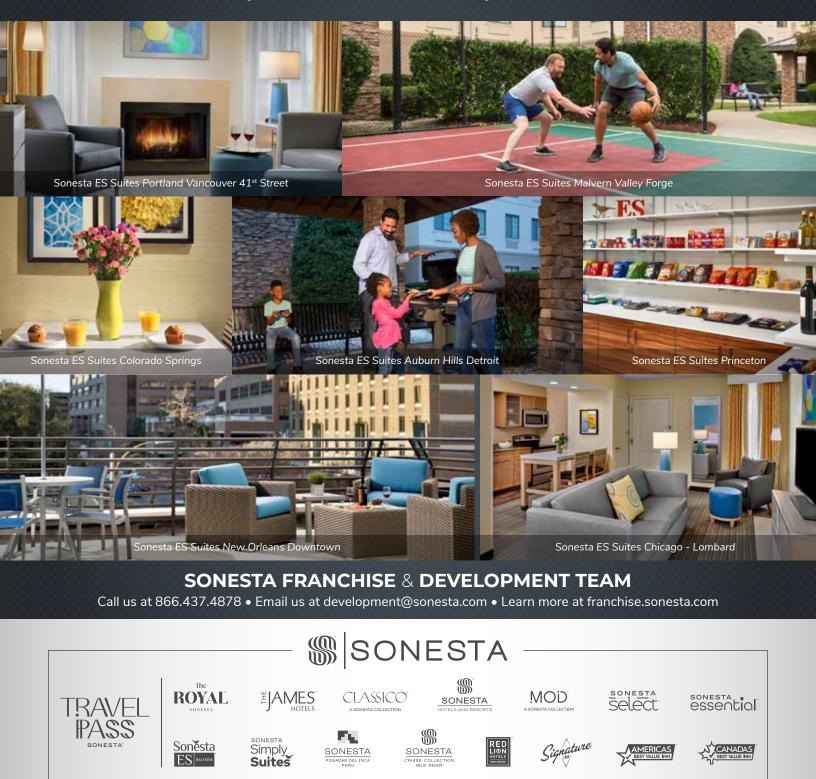
- 6 Million Travel Pass Loyalty Members
- Competitive earning structure helps guests achieve status faster
- Members spend more and stay more
- Drive direct bookings on brand.com
- Build awareness and engagement through robust email marketing exclusive offers

Learn more at **sonesta.com/travel-pass** 



## SONESTA

### 15 brands 1,100+ properties 100,000+ rooms



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