

# SONESTA select™

Hello!

Neighborhood hotels made

Personal





Sonesta Select is that neighborhood made just for you. A neighborhood vibe that fills you with that sense of belonging, warmth, and inspiring flair. A setting that always encourages you to be your best self, sets you up for a stellar day ahead, and let's you wind down after the work's been done by sharing in the uplifting spirits and inspired spaces of all Sonesta Selects. Genuine. Inviting. Inspiring.

## MARKETPLACE

### TARGET MARKETS

Suburban office park  
and airport locations

**SEGMENT:** Upscale

### PROPERTY SIZE:

100 - 150 keys

Sonesta Select Boston Foxborough Mansfield





# TRAVEL PASS<sup>™</sup>

SONESTA<sup>®</sup>

Here Today.  
Roam Tomorrow.

## COMPETITIVE SET:

- Cambria Suites<sup>®</sup>
- Courtyard<sup>®</sup> by Marriott<sup>®</sup>
- Four Points by Sheraton<sup>®</sup>
- Hilton Garden Inn<sup>®</sup>
- Hyatt Place<sup>®</sup>

- 6.3 Million Travel Pass Loyalty Members
- Travel Pass members are 5X more likely to convert on Sonesta.com
- Member engagement +7% YOY

## AWARD WINNING PROGRAM

- USA Today winner in the Best Hotel Loyalty Program for 6th year in a row
- Top 10 US News & World Report Best Hotel Travel Rewards 2023
- Loyalty 360 2023 Award for Loyalty Program Innovation

Learn more at  
[sonesta.com/travel-pass](https://sonesta.com/travel-pass)



Sonesta Select Pleasant Hill

Sonesta Select Phoenix Chandler





13 brands | 1,100+ properties | 100,000 rooms



Sonesta Select Newport Middletown



Sonesta Select Boston Foxborough Mansfield



Sonesta Select Camarillo



Sonesta Select Whippany Hanover



Sonesta Select Indianapolis Carmel



Sonesta Select Atlanta Cumberland Galleria



Sonesta Select Charlotte University

## SONESTA FRANCHISE & DEVELOPMENT TEAM

Call us at 866.437.4878 • Email us at [development@sonesta.com](mailto:development@sonesta.com) • Learn More at [franchise.sonesta.com](http://franchise.sonesta.com)



This is not an offering. No offer or sale of a franchise will be made except by a Franchise Disclosure Document in compliance with applicable law. Franchises are offered in the U.S. through Sonesta RL Hotels Franchising, Inc., and in Canada through Sonesta RL Hotels Canada Franchising, Inc. MN#F-7030. 400 Centre Street, Newton, Massachusetts, 02458. © 2024 Sonesta RL Hotels Franchising, Inc.