

Neighborhood hotels made

Sonesta Select Phoenix Camelback



Sonesta Select is that neighborhood made just for you. A neighborhood vibe that fills you with that sense of belonging, warmth, and inspiring flair. A setting that always encourages you to be your best self, sets you up for a stellar day ahead, and let's you wind down after the work's been done by sharing in the uplifting spirits and inspired spaces of all Sonesta Selects. Genuine. Inviting. Inspiring.

# MARKETPLACE

TARGET MARKETS Suburban office park and airport locations

**SEGMENT:** Upscale **PROPERTY SIZE:** 100 - 150 keys



### **COMPETITIVE SET:**

- Cambria Suites<sup>®</sup>
- Courtyard<sup>®</sup> by Marriott<sup>®</sup>
- Four Points by Sheraton<sup>®</sup>
- Hilton Garden Inn<sup>®</sup>
- Hyatt Place<sup>®</sup>





## Here Today. Roam Tomorrow.

- 6.3 Million Travel Pass Loyalty Members
- Travel Pass members are 5X more likely to convert on Sonesta.com
- Member engagement +7% YOY

#### AWARD WINNING PROGRAM

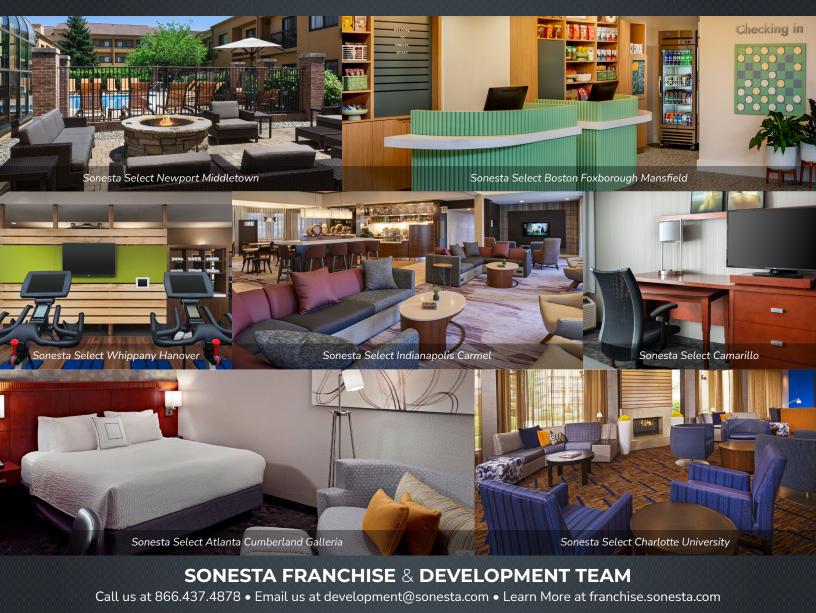
- USA Today winner in the Best Hotel Loyalty Program for 6th year in a row
- Top 10 US News & World Report Best Hotel Travel Rewards 2023
- Loyalty 360 2023 Award for Loyalty Program Innovation

### Learn more at sonesta.com/travel-pass





### **13** brands **J 1,100+** properties **J 100,000** rooms





This is not an offering. No offer or sale of a franchise will be made except by a Franchise Disclosure Document in compliance with applicable law. Franchises are offered in the U.S. through Sonesta RL Hotels Franchising, Inc., and in Canada through Sonesta RL Hotels Canada Franchising, Inc. MN#F-7030. 400 Centre Street, Newton, Massachusetts, 02458. © 2024 Sonesta RL Hotels Franchising, Inc.