

Sonesta Select is that neighborhood made just for you. A neighborhood vibe that fills you with that sense of belonging, warmth, and inspiring flair. A setting that always encourages you to be your best self, sets you up for a stellar day ahead, and lets you wind down after the work's been done by sharing in the uplifting spirits and inspired spaces of all Sonesta Selects. Genuine. Inviting. Inspiring.

## BRAND PILLARS

The compelling truths and characteristics of the brand that shape us. Our essence, our core values.

### uplifting

WARMING HEARTS AND LIFTING SPIRITS.

Welcoming | Meaningful | Encouraging

We know that one moment can change someone's day, so we strive to always have empathetic ears and helping hands to ensure our guests feel heard and served. We make the little moments mean more — leaving every guest with a smile.

### adaptable

DELIVERING SPACES THAT LET YOU BE YOUR BEST.

Universal | Flexible | Convenient

We put the guest first every step of the way. So, every area within Sonesta Select is curated with their needs in mind. Our shared and private spaces — from our hybrid meeting rooms to The Commons Eatery and Bar — are crafted to be as comfortable and functional as home plus as efficient as the office.

### connected

EMBRACING THE NEIGHBORHOODS WE CALL HOME.

Local | Community | Close-Knit

At Sonesta Select, we know every community is unique. That's why we embrace the communities we call home, sharing local insights and engaging with local businesses. It's important to us to personally connect with our guests, showing them what makes our neighborhoods so special.



## Shine.

The best part of us, is bringing out the best in you. Because we know that a warm hello can help kickstart any day. A meaningful conversation can plant a positive memory that blooms for years to come. A bright cheerful space can help lift any spirit, at any given time. And a chance to be a part of the communities we call home is a way to feel more connected than ever before.

Whether you're making monumental moves in your business meeting or kicking your feet up by the fire with family, we'll help you shine. We're always ready to move at your pace and provide you with what you need at every turn.

**At Sonesta Select, we give you the space to be your best.**

# SONESTA select™

## A SPACE TO BE YOUR BEST.

When our guests spend time with us, they'll see how the radiant energy of our crafting spaces and locally rooted team members shine through to fit their lifestyles. From a great morning cappuccino to a well-earned evening cocktail, we have our guests covered so they can spread their wings to work, play, and live each day as their best selves.

**BE YOUR BEST WITH US.**



## THE ON-THE-MOVER

PRIMARY MOTIVATOR | **ADAPTABLE**

Whether traveling with colleagues or on his own, his work takes him far and wide. He's got business to take care of and wants a home like space that fits his lifestyle while he does.

## THE WRANGLER

PRIMARY MOTIVATOR | **COZY**

Priority number one is the family, but she needs a place to put her feet up when the kids finally pass out.



Loved by guests for comfort, convenience and sense of community, Sonesta Select is ideally suited for conversions in most markets (especially secondary & tertiary markets and airports).