



MAKE YOUR
INVESTMENT
#WORTHIT

MAKE IT #WORTHIT



Red Lion Hotels has built a legacy on paving the way to great adventures. With friendly service and a passion for sharing local expertise, our full-service hotel always delivers a memorable stay.



Red Lion Inn & Suites gives on-the-go travelers a memorable place to rest, recharge and embark on great adventures. These select-service properties provide guests the essentials they need, along with the friendly service and local knowledge they expect from the Red Lion brand.



MARKETPLACE

TARGET MARKETS

Primary and secondary markets with wide appeal in top 300 MSAs and surrounding tertiary markets.

SEGMENT

Red Lion Hotels – Upper Midscale
Red Lion Inn & Suites – Midscale

PROPERTY TYPE

Ideally suited for conversions and new build opportunities

SONESTA PUTS OWNERS FIRST

INDUSTRY-LEADING CONNECTIVITY

Sell more rooms by listing on more channels. At Sonesta, we sell your rooms on more channels to drive more reservations rather than limiting your listing to specific sites as other brands do.

We pride ourselves on leading the way in innovation – especially when it comes to generating revenue opportunities.

TRAVEL
PASS[™]
SONESTA[®]

Here Today.
Roam Tomorrow.

- 6 Million Travel Pass Loyalty Members
- Competitive earning structure helps guests achieve status faster
- Members spend more and stay more
- Drive direct bookings on brand.com
- Build awareness and engagement through robust email marketing exclusive offers

Learn more at
sonesta.com/travel-pass

Red Lion Hotel Orlando Lake Buena Vista South



Red Lion Inn & Suites Tucson Downtown



Red Lion Hotel Kalispell



SONESTA

INTERNATIONAL HOTELS

15 brands | 1,100+ properties | 100,000+ rooms



Red Lion Ridgewater Inn & Suites Polson



Red Lion Hotel Boise Downtowner



Red Lion Hotel Redding



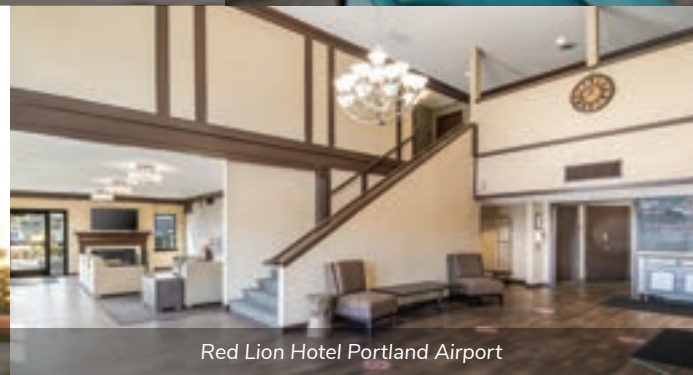
Red Lion Inn & Suites Goodyear Phoenix



Red Lion Inn & Suites Everett



Red Lion Hotel Orlando Lake Buena Vista South



Red Lion Hotel Portland Airport

SONESTA FRANCHISE & DEVELOPMENT TEAM

Call us at 866.437.4878 • Email us at development@sonesta.com • Learn more at franchise.sonesta.com

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