

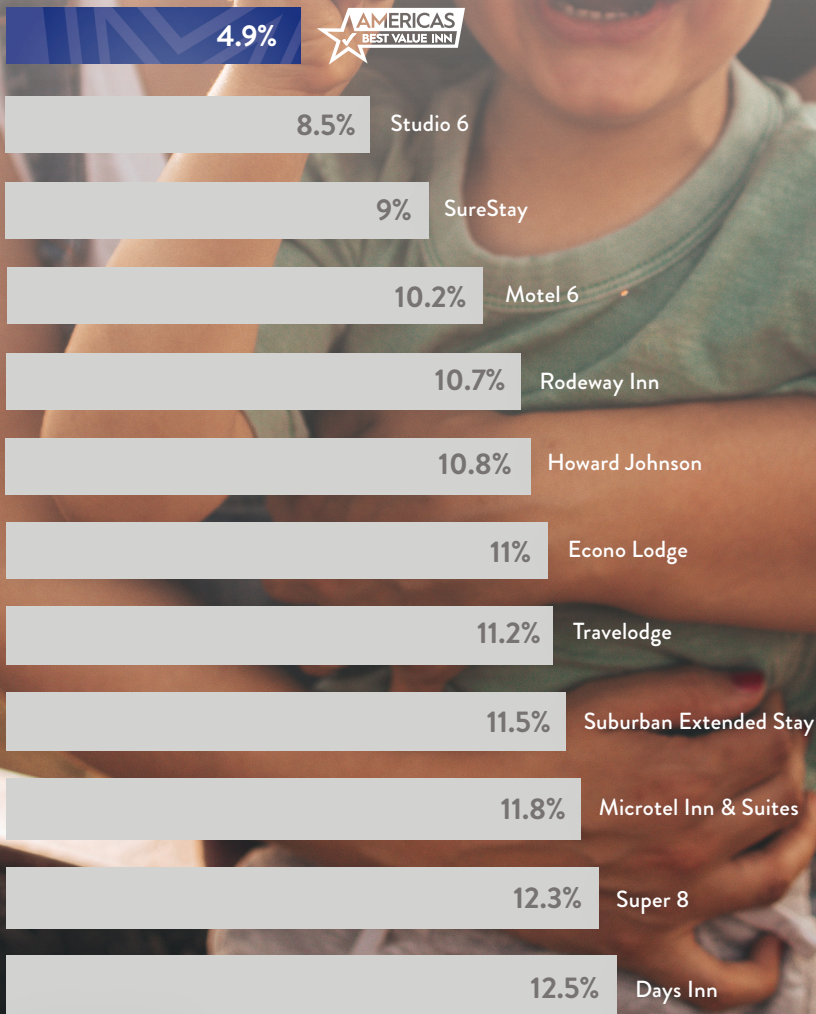


# MEET THE BEST VALUE IN HOSPITALITY

# THE BEST VALUE. PERIOD.

At Americas Best Value Inn, guests always leave knowing they received the most for their money. With shared American values, Americas Best Value Inn offers a hassle-free stay that's accessible for both solo travelers and families alike.

## ABVI HAS SOME OF THE LOWEST FRANCHISE FEES IN THE ECONOMY SEGMENT



Data from HVS / 2023



### MARKETPLACE

#### TARGET MARKETS:

Secondary and tertiary markets

#### SEGMENT:

Economy

#### PROPERTY TYPE:

Ideally suited for conversions & new builds

Flat franchise fees offered



# SONESTA PUTS OWNERS FIRST

## INDUSTRY-LEADING CONNECTIVITY

Sell more rooms by listing on more channels. At Sonesta, we sell your rooms on more channels to drive more reservations rather than limiting your listing to specific sites as other brands do.

We pride ourselves on leading the way in innovation - especially when it comes to generating revenue opportunities.

# TRAVEL PASS

SONESTA

## Here Today. Roam Tomorrow.

- 6.3 Million Travel Pass Loyalty Members
- Travel Pass members are 5X more likely to convert on Sonesta.com
- Member engagement +7% YOY

## AWARD WINNING PROGRAM

- USA Today winner in the Best Hotel Loyalty Program for 6th year in a row
- Top 10 US News & World Report Best Hotel Travel Rewards 2023
- Loyalty 360 2023 Award for Loyalty Program Innovation

Learn more at  
[sonesta.com/travel-pass](https://sonesta.com/travel-pass)



Americas Best Value Inn Farmington



Americas Best Value Inn & Suites Northeast Houston



Americas Best Value Inn Chattanooga N



13 brands | 1,100+ properties | 100,000+ rooms



Americas Best Value Inn Aldine Westfield



Americas Best Value Inn & Suites Fontana



Americas Best Value Inn Monroeville



Americas Best Value Inn & Suites Clearlake Wine Country



Americas Best Value Inn Elk City



Americas Best Value Inn & Suites Katy



Americas Best Value Inn Houston at FM 1960 & I-45

## SONESTA FRANCHISE & DEVELOPMENT TEAM

Call us at 866.437.4878 • Email us at [development@sonesta.com](mailto:development@sonesta.com) • Learn more at [franchise.sonesta.com](http://franchise.sonesta.com)



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