

SONESTA
Simply Suites®

Stay Simply.™



SONESTA Simply Suites[®]

Because everyone deserves to feel the benefits of “simple” without all the effort it takes when you’re staying an extended period of time. Sonesta Simply Suites is here to help you make each moment away from home a little bit easier each time — no matter the duration. The challenges? Distance from family? They all disappear when you feel that sense that “worry-free” is an always on amenity. Everything You Need. At Ease. Inviting.

KEY HOTEL ATTRIBUTES

- Hotels with 110 to 150 rooms
- Global and local sales driving corporate group and project business from Tech, Medical, Construction and Training

MARKETPLACE

TARGET MARKETS:

Suburban and airport locations

SEGMENT: Midscale

PROPERTY SIZE:

110 - 150 keys

COMPETITIVE SET:

- Candlewood[®] Suites
- Extended Stay America[®]
- Hawthorn[®] Extended Stay
- MainStay Suites[®]
- ECHO Suites[®] Extended Stay by Wyndham
- TownePlace Suites[®] by Marriott[®]

SONESTA TRAVEL PASS[™]

Here Today.
Roam Tomorrow.[™]

- 6.9 million members and growing¹
- Travel Pass members are more likely to convert on Sonesta.com than non members
- For full-year 2024, Travel Pass Members were responsible for 76% of brand.com bookings²

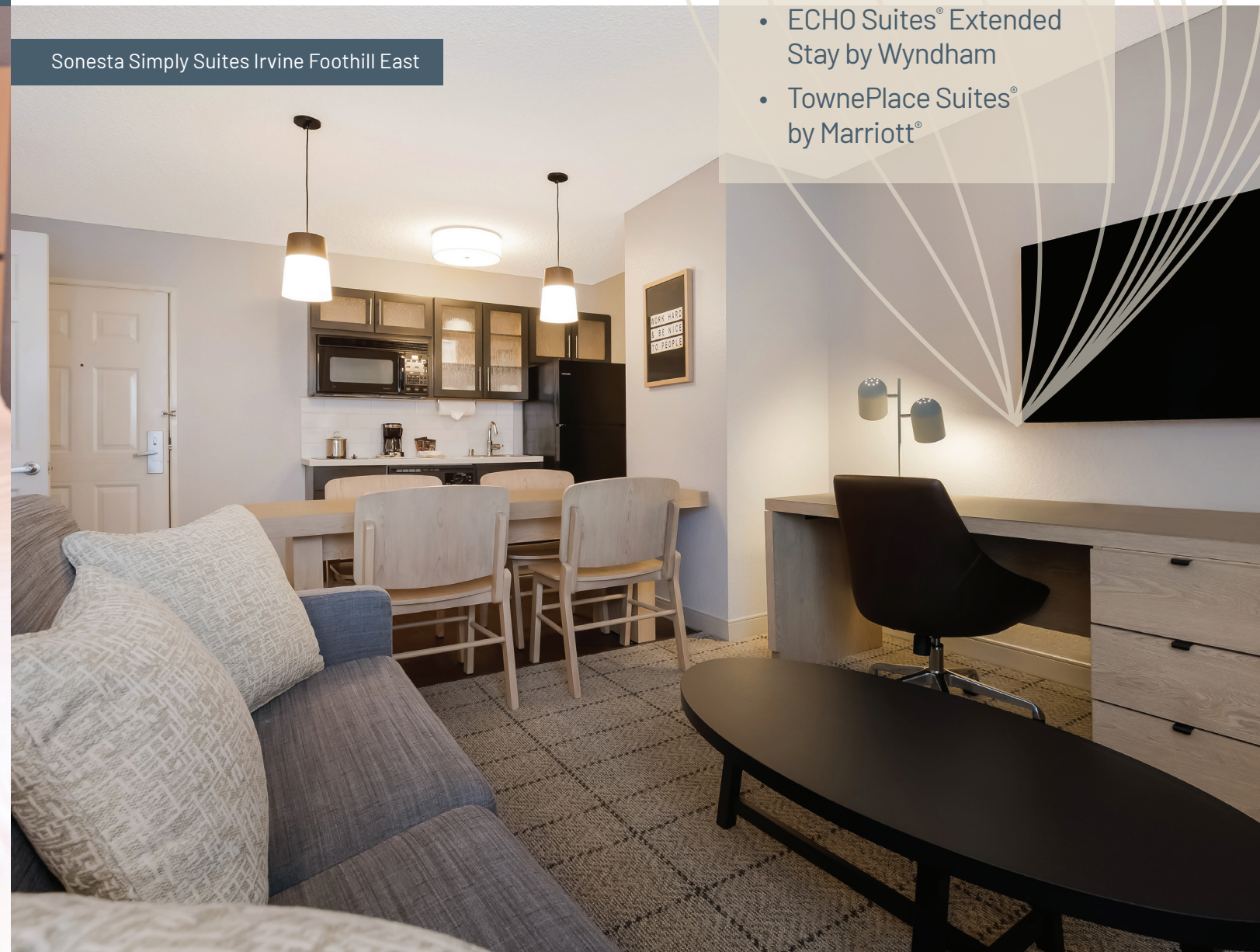
AWARD WINNING PROGRAM

- Ranked #5 in 10 Best Hotel Loyalty Programs, USA Today 2024 – Top 10 for 7 consecutive years
- Ranked #3 in Best Hotel Loyalty Value, WalletHub, 2024
- Top 10 U.S. News & World Report Best Hotel Travel Rewards 2024
- Loyalty 360 2023 Award for Loyalty Program Innovation

Learn more at
sonesta.com/travel-pass

1. Includes addition of Hello Rewards members in 2024.
2. On average, across all brands, franchised and managed, for all members. Americas Best Value Inn, Canadas Best Value Inn, Red Lion/I&S and Signature Inn joined the Travel Pass program in April 2024.

Sonesta Simply Suites Irvine Foothill East



Sonesta Simply Suites Atlanta Gwinnett Place

Sonesta Simply Suites Jersey City



Sonesta Simply Suites Hampton





8th LARGEST hotel company in the US | **1,100+** properties | **13** brands | **1 POWERFUL** loyalty program
100,000+ rooms | **9** countries



Sonesta Simply Suites Chicago Naperville



Sonesta Simply Suites Jacksonville



Sonesta Simply Suites Nanuet



Sonesta Simply Suites Jersey City



Sonesta Simply Suites Huntsville Research Park



Sonesta Simply Suites Dallas Galleria



Sonesta Simply Suites Austin South

Sonesta Lodging Development Team

Email us at development@sonesta.com • Learn more at franchise.sonesta.com



This is not an offering. No offer or sale of a franchise will be made except by a Franchise Disclosure Document in compliance with applicable law. Franchises are offered in the U.S. through Sonesta RL Hotels Franchising Inc., and in Canada through Sonesta RL Hotels Canada Franchising Inc. MN#F-10006. 400 Centre Street, Newton, Massachusetts, 02458.
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