

SONESTA select HOTELS

Hello!

Neighborhood hotels made

Personal.™





Sonesta Select Hotels is that neighborhood made just for you. A neighborhood vibe that fills you with that sense of belonging, warmth, and inspiring flair. A setting that always encourages you to be your best self, sets you up for a stellar day ahead, and let's you wind down after the work's been done by sharing in the uplifting spirits and inspired spaces of all Sonesta Selects Hotels.

KEY HOTEL ATTRIBUTES

- 100 to 150 rooms
- Positioned in suburban office parks, close to airports, and near universities for convenient access.
- Designed for small business travelers and busy parents seeking comfort and convenience.
- Offers café-style food and beverage options in the lobby, promoting a relaxed, communal environment.

MARKETPLACE

TARGET MARKETS:
Suburban office park and airport locations

SEGMENT: Upscale

PROPERTY SIZE:
100 - 150 keys

COMPETITIVE SET:

- Cambria Suites®
- Courtyard by Marriott®
- Four Points by Sheraton®
- Hilton Garden Inn®
- Hyatt Place®



SONESTA TRAVEL PASS™

Here Today.
Roam Tomorrow.™

- 6.9 million members and growing¹
- Travel Pass members are more likely to convert on Sonesta.com than non members
- For full-year 2024, Travel Pass Members were responsible for 76% of brand.com bookings²

AWARD WINNING PROGRAM

- Ranked #5 in 10 Best Hotel Loyalty Programs, USA Today 2024 – Top 10 for 7 consecutive years
- Ranked #3 in Best Hotel Loyalty Value, WalletHub, 2024
- Top 10 U.S. News & World Report Best Hotel Travel Rewards 2024
- Loyalty 360 2023 Award for Loyalty Program Innovation

Learn more at
sonesta.com/travel-pass

1. Includes addition of Hello Rewards members in 2024.
2. On average, across all brands, franchised and managed, for all members. Americas Best Value Inn, Canadas Best Value Inn, Red Lion/I&S and Signature Inn joined the Travel Pass program in April 2024.

Sonesta Select Hotels Detroit Novi



Sonesta Select Hotels Boston Foxborough Mansfield



Sonesta Select Hotel Pleasant Hill



Sonesta Select Hotels Phoenix Chandler





8th LARGEST hotel company in the US | **1,100+** properties | **100,000+** rooms | **13** brands | **9** countries | **1 POWERFUL** loyalty program



Sonesta Select Hotels Newport Middletown



Sonesta Select Hotels Boston Foxborough Mansfield



Sonesta Select Hotels Whippany Hanover



Sonesta Select Hotels Indianapolis Carmel



Sonesta Select Hotels Camarillo



Sonesta Select Hotels Atlanta Cumberland Galleria



Sonesta Select Hotels Charlotte University

Sonesta Lodging Development Team

Email us at development@sonesta.com • Learn more at franchise.sonesta.com



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